



FLEET ANALYTICS

URM Stores delivers efficiency and savings with Corcentric *Fleet Analytics*



The challenge

In grocery distribution, precision can mean the difference between profitability and revenue pressure.

No one knows this better than URM Stores, a member-owned food distributor in the Inland Northwest. They've been keeping independent grocers stocked for over 100 years with everything a retailer needs, from fresh produce to center-store staples, all while operating its own fleet to deliver cost-effectively, reliably, and on time.

Their promise? Deliveries within 15 to 30 minutes of schedule, every time, even when it means running trucks over 400 miles across mountain passes and urban centers. But meeting that standard while managing costs was a growing challenge.

With an aging fleet, rising maintenance expenses, and limited visibility into lifecycle costs, URM needed a way to keep its equipment road-ready, its drivers safe, and its service reliable, all without breaking the budget or losing focus on its member-owners.

"We're a co-op. Our retailers own us. Our job is to get them what they need, on time and at the right cost."

ROGER OHLHAUSER, VP OF OPERATIONS, URM STORES

The solution

For more than 20 years, URM Stores has partnered with Corcentric to keep its fleet operating at peak performance. Corcentric's Analytics for Fleet Efficiency (Cafe) suite helps URM analyze fuel, maintenance, telematics, financing data, and more to make clear, confident decisions about its tractors and trailers.

Cafe enables URM to determine the optimal lifecycle for each type of asset, balancing cost, reliability, and driver safety. Decisions that used to rely on guesswork now come backed by real-time insights. URM can see exactly when to replace, refinance, or extend leases on equipment to avoid underutilization penalties while keeping drivers in newer, safer rigs.

Results

10M+ Miles/Year

ON-TIME DELIVERIES ACROSS THE PACIFIC NORTHWEST

15-30 Minute

DELIVERY WINDOW—NO EXCEPTIONS

Smart Lifecycle Planning

IDENTIFYING THE RIGHT LIFECYCLE FOR EACH ASSET

20+ Years

PARTNERSHIP WITH CORCENTRIC



URM STORES CASE STUDY

And this isn't just about spreadsheets. Corcentric's team acts as a hands-on partner, from fleet planning and procurement to tire sourcing and spec consulting—all of which gives URM the confidence to grow its operation without growing overhead.

The results

With Corcentric's fleet analytics and partnership help, URM Stores runs 10 million miles a year—on time, every time—meeting its promise of 15-to-30-minute delivery windows, wherever those deliveries need to be. By building a flexible, data-driven fleet strategy, URM balances cost control, driver safety, and the reliability that keeps member-owners happy.

URM was able to transform its fleet management from a cost center to a strategic advantage, making better decisions, avoiding expensive surprises, and strengthening its relationships with member-owners.

- **10 million miles annually** delivered with 15–30 minute schedule precision
- **Lifecycle planning** to identify the right life cycle for each type of fleet asset
- **Data-driven decisions** on when to replace, refinance, or extend assets
- **Improved driver experience** with newer, safer, better-spec'd equipment
- **Simplified procurement** and supplier relationships via Corcentric's buying power

"They're kind of like a big brother. They know the right people, the right communication. We take it for granted because we've done business with them for so long."

ROGER OHLHAUSER, VP OF OPERATIONS, URM STORES

Get peace of mind.

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Corcentric is a leading global provider of best-in-class procurement and finance solutions. We offer a unique combination of technology and payment solutions complemented by robust advisory and managed services. Corcentric reduces stress and increases savings for procurement and finance business leaders by forming a strategic partnership to diagnose pain points and deliver tailor-made solutions for their unique challenges. For more than two decades, we've been a trusted partner who delivers proven results. To learn more, please visit www.corcentric.com.